

New Smartphone Rules



Rucstall
PRIMARY SCHOOL

Headteachers across Basingstoke schools are supporting a national movement to change culture, reclaim childhood, and improve the futures of our children. There are new school rules in place to help bring about this much needed change, to keep our children safe. Did you know...

50%

of UK 12 year-olds have seen hardcore pornography online

46%

of teens say they use their phones "almost constantly"

24%

of UK 17 year-olds have self-harmed in the prior 12 months

237

the average amount of notifications teens receive per day

84%

of bullying of children who have smartphones now takes place online

43%

of US teenagers waking minutes are spent on screens

What are we losing?



Less time playing, reading & exercising



Less social interaction and face to face communication

What can parents do now?

Join thousands of other parents across Basingstoke and the UK by signing the [Smartphone Free Childhood Parent Pact](#).

What are you signing up to? ***Not buying your child a smartphone until the end of Year 9.***

What's a brick phone?

They are **not internet enabled** but still allow calls and texts. They are cheap to buy, too (Amazon, Argos). No data needed for your SIM card. ASDA mobile sell these, for example.

Famous parents have signed the Pact!



What are the new school rules? How can I find out more?

School rules are changing. From September 2025, Year 6 pupils can continue to bring a smartphone to school, and hand them into the class teacher on arrival but we recommend brick phones. From September 2026, brick phones only are permitted to be stored at school.

Join our free parent webinars – you won't want to miss it!

[Click here](#)

What are Costello doing?

As a cluster school for Costello, we have been in conversation with Mr Conway about this matter to ensure a joined-up approach.

From September 2026 children will be encouraged to only bring a brick phone to school.

From September 2027 children will only be allowed a brick phone in school.

Mr Conway will write to you as parents regarding this prior to your child starting.

List of participating schools in Basingstoke & Deane

Ashford Hill Primary School	Oakridge Schools Federation
Burghclere Primary School	Old Basing Infant School
Burnham Copse Primary School	Rucstall Primary School
Castle Hill Primary School	Sherborne St John C of E Primary School
Castle Hill Infant School	Overton CE Primary School
Chalk Ridge Primary School	Park View Primary School
Fairfields Primary School	South View Infant, Nursery and Junior Schools
Great Binfields Primary School	St John's CofE (Aided) Primary School
Hatch Warren Infant School	St Mark's Church of England Primary School
Kings Furlong Infant School & Nursery	St Martin's CE (Aided) Primary School
Kings Furlong Junior School	St Mary Bourne Primary School
Manor Field Schools	St Mary's Church of England Junior School
Merton Infant School	The Priory Primary School
Merton Junior School	Tadley Primary School
Oakley Church of England Junior School	Whitchurch C of E Primary School
Oakley Infant School	