

**FLAMINGO**  
CLOTHING



*Company Profile*  
**SCHOOL UNIFORM**



**2025**



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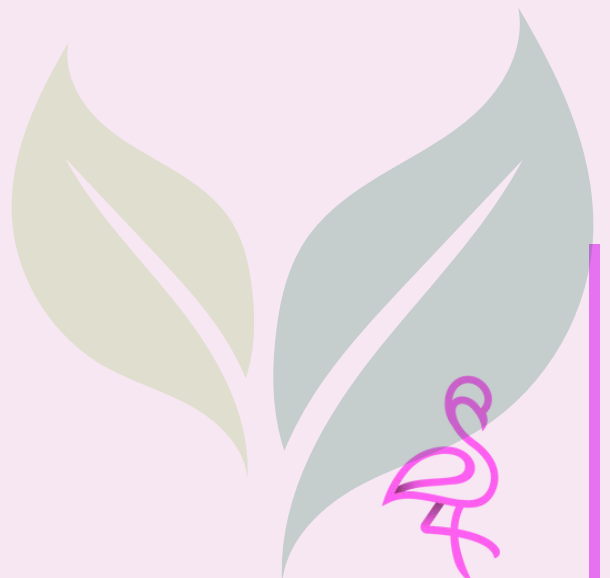
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# Introduction

**Welcome to Flamingo Clothing** – where excellence meets affordability, and customer satisfaction is at the heart of everything we do. At Flamingo Clothing, we believe that every pupil deserves to feel comfortable, confident, and proud of their school uniform. That's why we offer a unique free fitting service, ensuring that each garment fits perfectly and provides the utmost comfort for our young customers. We understand that a well-fitted uniform can make a world of difference in a pupil's day-to-day school experience, and we take pride in helping families make the right choice.

Our journey to becoming the go-to choice for school uniforms in Hampshire, is a testament to our unwavering commitment to providing quality garments and exceptional service to our community. What sets Flamingo Clothing apart is not just the quality of our uniforms, but the personalised touch we bring to every interaction, and the commitment to meeting your needs. Our free name labels, applied to every garment, are a small but meaningful way we help parents and schools keep track of clothing items, ensuring that nothing gets lost along the way. Our journey has been guided by a simple yet powerful principle: to be the best at what we do and to make a positive difference in the lives of those we serve. From the feedback of our satisfied customers, to the smiles on children's faces when they put on their perfectly fitted uniforms, we are reminded every day of why we do what we do.

As we continue to grow and expand our reach, we remain rooted in our core values of quality, affordability, and customer satisfaction. Flamingo Clothing is not just a clothing company; we are a trusted partner for families, schools, and communities who value excellence and care in every aspect of their uniform experience. Join us on this journey of embracing excellence, where every stitch, every fitting, and every interaction is infused with a passion for making a difference.





# Our Commitment to Sustainability



## We Are Carbon Neutral

At Flamingo Clothing, we are committed to not only providing high-quality school uniforms but also to protecting our planet for future generations.

We are thrilled that we have achieved carbon neutrality, a significant milestone in our journey towards sustainability!

### What Does Carbon Neutral Mean?

Being carbon neutral means that we have taken proactive steps to balance the carbon emissions produced by our operations with measures that reduce or offset those emissions. We believe that every business has a responsibility to contribute to a healthier planet, and we are proud to lead by example.



#### ✓ Reducing Our Footprint

We continuously strive to minimise our environmental impact by implementing energy-efficient practices in our operations, reducing waste, and sourcing materials responsibly. From our eco-friendly packaging made from plants, to our partnership with Zeco Schoolwear and Trutex, which uses at least 40% recycled materials in their uniforms, we are dedicated to making sustainable choices.

#### ✓ Offsetting Emissions

For any emissions we cannot eliminate, we invest in carbon offset projects that support renewable energy, reforestation, and community initiatives. By doing so, we are actively contributing to projects that help combat climate change and promote a greener future.

#### ✓ Educating the Community

We believe in the power of awareness and education. As a Carbon Neutral company, we are committed to sharing our journey with our customers, schools, and the community, encouraging everyone to make eco-friendly choices in their daily lives.

#### ✓ A Greener Future for Our Children

By choosing Flamingo Clothing, you are not only investing in quality school uniforms but also supporting a brand that prioritises the health of our planet. Together, we can create a sustainable future

### Join Us in Making a Difference!

We invite you to be a part of our mission to protect the environment. When you shop with Flamingo Clothing, you can feel proud knowing that you are supporting a carbon-neutral company dedicated to sustainability and responsible practices.



# Our Commitment to Sustainability

We are thrilled to announce our partnership with Zeco Schoolwear, a company that shares our commitment to sustainability.

Zeco is at the forefront of eco-friendly school uniforms, producing clothing made from at least 40% recycled materials. Thanks to their innovative practices, they have successfully diverted over 2,000 tonnes of plastic from landfills—equivalent to more than 100 million plastic bottles! This incredible achievement highlights the importance of recycling and the positive change we can create together.



**40%**  
**RECYCLED**  
**MATERIALS**

**100 Million**  
**Plastic Bottles**

## But that's not all!

At Flamingo Clothing, we are also dedicated to reducing our environmental footprint through our packaging choices.

We use plant-based packaging made from corn starch, which is not only biodegradable but also compostable. This means that when you receive your order, you can feel good knowing that our packaging is designed to break down naturally, leaving no harmful waste behind.





# Our 5% Cashback Scheme

## £1000's+

# IN ADDITIONAL FUNDS FOR SCHOOLS

### How It Works

Your school will list us on their website, and advertise us as their supplier.

Parents and Schools purchase uniform from us, this includes staff uniforms, Leavers Hoodies/Gifts, and Sports Kit. We track each sale per school

Schools receive 5% Cashback via BACS to the School or PTA on a 6 monthly or 12 monthly basis

No extra costs to parents

Schools are free to use the funds however they need

### How Does It Help You



More resources



Better facilities



Extra activities



Together we are all investing in our children's education





# LAUNCHING PRE-LOVED UNIFORM

## GIVE YOUR CHILD'S SCHOOL UNIFORM A SECOND LIFE: OUR RECYCLING INITIATIVE AT FLAMINGO CLOTHING

At Flamingo Clothing, we believe in more than just providing quality and affordable school uniforms; we're committed to sustainability and creating a positive impact in our community. With that in mind, we are excited to introduce our new recycling initiative that allows you to give your child's outgrown or unused school uniforms a second life!



### Why donate your used or out grown uniform?

**RE-NEW** Extending the life of clothing by 9 months reduces carbon and water usage by 5-10%

**RE-CYCLE** Reduces clothing in landfill  
Did you know over 350,000 tonnes of clothing are sent to landfill every year in the UK?

**RE-USE** Provides cost effective uniform for parents

Every year, countless school uniforms end up in the landfill, contributing to waste and straining our environment. By recycling, we can significantly reduce this waste and help conserve valuable resources. When uniforms are reused, we not only lessen the environmental impact but also support local families who may benefit from more affordable uniform options.

### OUR SIMPLE AND EFFECTIVE RECYCLING PROGRAM

Here at Flamingo Clothing, we want to make it super easy for you to recycle your school uniforms. When your child outgrows their uniform or no longer needs it, you can bring it back to us!



## HERE'S HOW IT WORKS:

### Bring in your uniform garments...

Gather any school uniforms that your child has outgrown, or simply don't wear anymore. We happily accept all items that have been purchased from us and are Trutex or Zeco branded.

### Get £1 per garment!

For every uniform you bring back, we'll give you £1! It's a small way to express our gratitude while encouraging sustainability.

### What happens next?

The uniforms you return will be cleaned, inspected, and sorted for reuse within our community. This way, other families in Hampshire can benefit from Trutex and Zeco quality school uniforms at an affordable price.

## BENEFITS OF OUR RECYCLING INITIATIVE:



### Sustainability

Contributing to a greener planet by reducing textile waste.



### Affordability

#### Every £1 adds up!

When you recycle school uniforms, you also support other families looking for budget-friendly options.



### Community Connection

By participating, you're not just helping your family but also building a supportive and caring community around us.

## HOW YOU CAN GET INVOLVED

Join us in making a difference! Spread the word among friends and family, and encourage them to participate in our recycling initiative. Every little action counts, and together we can create a brighter, greener future for our children.



**NO MORE  
LOST PROPERTY!**

## Our Unique Services

### Free Fitting Service

We know that busy schedules can make shopping for uniforms a challenge.

Our free fitting service is designed to fit seamlessly into your routine, making it easy to find the right uniform without the hassle, and no more queuing!



### Step by Step Guide

#### Contact us requesting a Free Sizing Bag

Include the following information -



Child's School



Garments Required, and Delivery Address



Age of Child and what size they currently wear



When you are finished, place your order online, and we will collect your sizing bag when we deliver your order



Not ready to order yet? Let us know your bag is ready for collection and we will provide a collection date so you can leave on your doorstep for collection

### Free Name Labelling In Every Garment

At Flamingo Clothing, we understand that keeping track of school uniforms can be a challenge for busy parents and schools alike. That's why we are excited to offer our complimentary name labelling service, designed to make life a little easier and help prevent lost items!

Just let us know your child's name, and we'll ensure that each garment is labelled with care.

All name labels are heat pressed into the collar in white vinyl which will last the life of the garment.





# Affordability

## UPTO 27% CHEAPER

At Flamingo Clothing, we know that finding the right school uniform can be a challenge, especially when it comes to balancing quality and cost. That's why we're thrilled to share that our uniforms are **up to 27% cheaper than our competitors**—without compromising on quality!

We believe that every pupil deserves the best, which is why we focus on providing high-quality, durable uniforms that can withstand the rigors of school life. Our garments are made to ensure comfort and longevity.

**Say goodbye to uniforms that wear out after a few washes!**

By choosing Flamingo Clothing, you're not only saving money but also investing in products that are designed to last. Our commitment to affordability means that you can equip your child with stylish, resilient uniforms that won't break the bank.

**Join the many satisfied families who have made the switch to Flamingo Clothing! Experience the perfect combination of affordability and quality—because your child deserves the best!**



## Our Promise

We are committed to maintaining the most competitive prices for our products in the local area, ensuring that our parents receive the best value for their money.



# Vision for the Future

As we look ahead, Flamingo Clothing is excited to share our vision for the future of school uniforms!

We are committed to continuously enhancing the shopping experience for families in Hampshire and beyond. In 2025, we will be launching *two innovative initiatives* that will redefine how parents and pupils approach school uniforms: a School Uniform Subscription Service and a Reward Loyalty Program!

**School Uniform Subscription Service:** Imagine a hassle-free way to ensure your child always has the right uniform, perfectly fitted and ready for every school day! Our upcoming subscription service will allow parents to select a tailored package of uniforms that will be delivered right to your doorstep at the start of each term. With flexible options to adjust sizes as your child grows, you can say goodbye to the stress of last-minute shopping and hello to convenience! This service will not only save you time but also ensure that your child is always dressed in high-quality, comfortable uniforms.

**Reward Loyalty Program:** We believe in celebrating our loyal customers! Our new Reward Loyalty Program will be designed to show our appreciation for your continued support. With every purchase, you'll earn points that can be redeemed for discounts, exclusive offers, and special promotions. This program will not only reward you for choosing Flamingo Clothing but also foster a sense of community among our customers. We want to create a space where families feel valued and appreciated for their loyalty.

At Flamingo Clothing, our vision is to make school uniform shopping as seamless and enjoyable as possible. We are dedicated to providing quality, affordability, and innovative solutions that meet the needs of modern families. Together, let's embrace a future where school uniforms are not just a necessity, but a positive experience for everyone involved!

## BE A PART OF THE FLAMINGO FAMILY TODAY!

# Dont just take our word for it -

Amazing service from start to finish. Great communication throughout and really pleased with the jumpers I ordered

Customer service above and beyond. Brilliant quality uniform. Thank you!!

Great service. Fantastic website, so easy to navigate and place order, delivery was super quick and hand delivered due to us being local. Will definitely use again!

Great products at a great price. Fast delivery too. Love the Green Planet packaging it came in too

Amazing communication and the quality is just wow!! I will certainly be using Flamingo clothing again and again!!

I'm massively impressed with the wonderful customer service. I will definitely use Flamingo again.

Absolutely phenomenal service and amazing quality cardigans for such a reasonable price! Their customer service is exceptional. Will definitely use their company for the foreseeable and also recommended them to all my mum friends as well. Thank you.

## 5 Star Reviews



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